

Rare B Decays at the NLL Level

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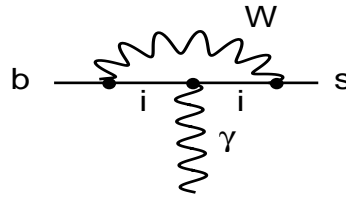
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Radcor/2000, Carmel California

September 11-15 2000

Introduction

- Rare B decays like $B \rightarrow X_{s,d}\gamma$ or $B \rightarrow X_s l^+ l^-$ directly probe the SM at the quantum level.



⇒ High sensitivity to nonstandard contributions
(2HDM : charged Higgs; MSSM : chargino, gluino....)
⇒ Sensitivity to SM parameters (V_{ts})

- Heavy Mass Expansion

$$\Gamma(B \rightarrow X_s \gamma) = \Gamma(b \rightarrow s \gamma) + \Delta^{nonpert.}$$

- Experiment:

$$BR(B \rightarrow X_s \gamma) = (3.15 \pm 0.35 \pm 0.32 \pm 0.26) \times 10^{-4}$$

(CLEO, 98')

$$BR(B \rightarrow X_s \gamma) = (3.11 \pm 0.80 \pm 0.72) \times 10^{-4}$$

(ALEPH, 98')

$$BR(B \rightarrow X_s \gamma) = (3.34 \pm 0.50 \pm 0.37 \pm 0.28) \times 10^{-4}$$

(Belle, Osaka 00')

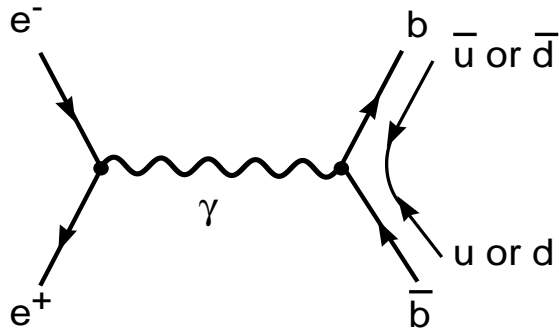
- More precise measurements are expected in the near future (B-factories, CLEO III): $\pm 10\%$.

- Theory: NLL QCD

$$BR(B \rightarrow X_s \gamma) = (3.32 \pm 0.22 \pm 0.26) \times 10^{-4}$$

The $B \rightarrow X_s \gamma$ decay already plays an important role in restricting the parameter space of extensions of the SM.

Inclusive versus Exclusive



$$e^+e^- \rightarrow Y(4S) \rightarrow B^+B^-, B^0\bar{B}^0$$

- e^+e^- -machines :

CLEO, B factories (Babar, Belle) (≥ 1999)

low non B background \leftrightarrow low statistics

- Hadronic machines :

HeraB (≥ 2000), Tevatron II (≥ 2001),
LHCB, BTeV (≥ 2005)

large quark production cross sections \leftrightarrow large background

- **Inclusive Modes** (i.e. $B \rightarrow X_s\gamma$, $B \rightarrow X_sl^+l^-$)

- theoretically clean (laboratory for perturbative QCD)
- experimentally more challenging

- **Exclusive Modes** (i.e. $B \rightarrow K^*\gamma$, $B \rightarrow K^*l^+l^-$)

- large theoretical uncertainties from hadronic form factors
- cleaner experimental signals (especially at hadronic machines)

Focus on inclusive modes !

Photon Energy Spectrum

- **Bremstrahlung** $b \rightarrow s\gamma$ *gluon*
- **Nonperturbative Fermi motion**
of the b quark within the B meson.
- Background suppression ($b \rightarrow cqq' + \gamma, \dots$)
→ lower energy cut necessary

$$2.2\text{GeV} \leq E_\gamma \leq E_\gamma^{\text{max}} = 2.7\text{GeV} \quad (1998: E_\gamma^{\text{cut}} = 2.1\text{GeV})$$

- Model dependence

$$R_{E_\gamma \geq 2.2} = 0.87 \pm 0.06$$

based on Ali-Greub model (1991)

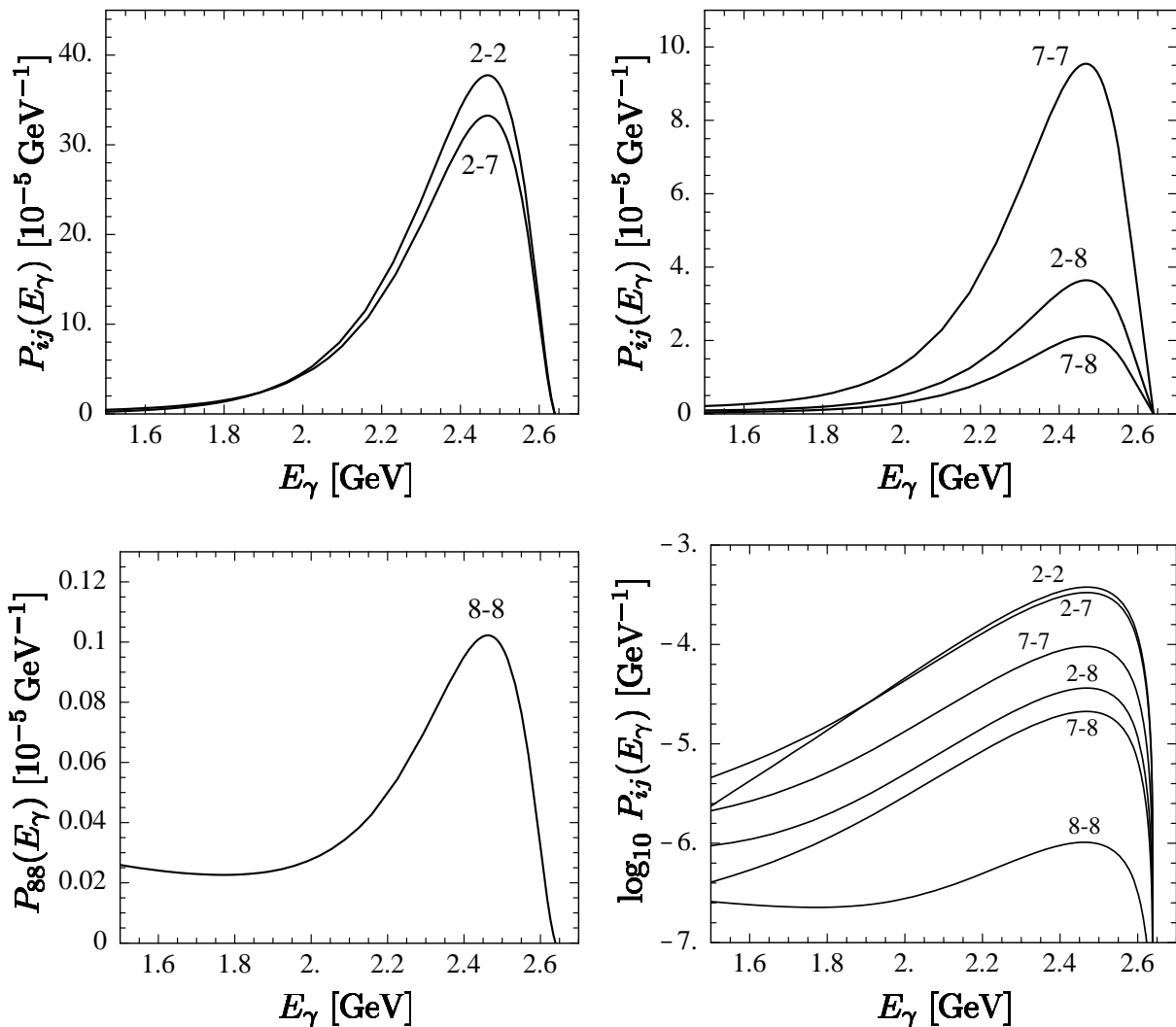
$$R_{E_\gamma \geq 2.2} = 0.78 + 0.09 - 0.11$$

based on HQET; Kagan-Neubert (1998)

- **However:**

The shape of the photon spectrum is not sensitive to physics beyond the SM.

- Shape of the photon spectrum



Different components of the photon spectrum in $B \rightarrow X_s \gamma$ decays (Kagan, Neubert 1998).

Future Aims

- One should directly compare theory and experiment using the same energy cuts.
- Determine the parameters of these models by using the high precision measurements of the photon spectrum.
- Change of the energy cut $E_\gamma > 2.1 \text{ GeV} \rightarrow E_\gamma > 1.6 \text{ GeV}$ would remove the strong model dependence, but intermediate ψ background would come into the play.

Nonperturbative Corrections

Heavy Mass Expansion:

$$\Gamma(B \rightarrow X_s \gamma) = \Gamma(b \rightarrow s \gamma) + \Delta^{nonpert.}$$

- $\Delta^{nonpert.}$ scaling with $1/m_b^2$:
Well below 10% (1%!) (Falk et al., Ali et al.)

$$BR(B \rightarrow X_s \gamma) / BR_{semilept.}^{exp.} = R_{quark} (1 - \Delta_{semilept.}^{m_b^2} + \Delta_{bs\gamma}^{m_b^2})$$

- $\Delta^{nonpert.}$ scaling with $1/m_c^2$:
Can be analyzed in a model-independent way (Voloshin, Khodjamirian et al., Ligeti et al., Grant et al., Buchalla et al.):

$$\Delta^{m_c^2} = +3\%$$

⇒ We can focus on the dominant perturbative partonic decay rate $\Gamma(b \rightarrow s \gamma)$!

$$R_{quark}(\delta) = \frac{\Gamma[b \rightarrow s \gamma] + \Gamma[b \rightarrow s \gamma gluon]_{\delta}}{\Gamma[b \rightarrow X_c e \bar{\nu}_e]}$$

$$E_{\gamma} > (1 - \delta) E_{\gamma}^{max} = (1 - \delta) m_b / 2$$

Nonperturbative Corrections

- If $B \rightarrow X_s \gamma$ is due to the operator O_7 only:

$$T(q) = i \int d^4x \langle B | T O_7^+(x) O_7(0) | B \rangle \exp(iqx)$$

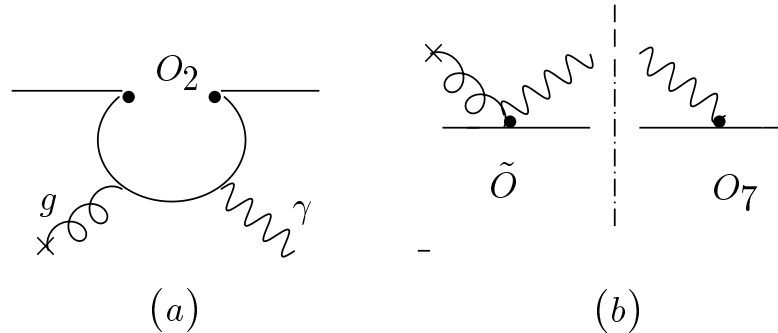
OPE for $T O_7^+(x) O_7(0)$ and HQE:

$$\Gamma_{B \rightarrow X_s \gamma}^{(O_7, O_7)} = \frac{\alpha G_F^2 m_b^5}{32\pi^4} |V_{tb} V_{ts}|^2 C_7^2(m_b) \left(1 + \frac{\delta^{NP}}{m_b^2} \right)$$

$$\delta^{NP} = \frac{1}{2}\lambda_1 - \frac{9}{2}\lambda_2$$

$$\Rightarrow BR(B \rightarrow X_s \gamma): \sim 1\%$$

- Interference terms with the operator O_2 :



$$\frac{\Gamma_{B \rightarrow X_s \gamma}^{(\tilde{O}, O_7)}}{\Gamma_{b \rightarrow s \gamma}^{LL}} = -\frac{1}{9} \frac{C_2 \lambda_2}{C_7 m_c^2} \simeq +0.03$$

Expansion parameter is $m_b \Lambda_{QCD} / m_c^2 \approx 0.6$

However: higher order terms are indeed suppressed !

- Systematic analysis of terms like $\Gamma_{B \rightarrow X_s \gamma}^{(O_2, O_2)}$ is missing !

MSSM

- Global fit to electroweak data: SM \leftrightarrow MSSM
- Susy contributions decouple

- Precise mechanism of necessary soft Susy breaking is unknown \rightarrow proliferation of free parameters (uMSSM)
- In the MSSM two kinds of new contributions to flavour violation
 - CKM induced contributions from H^+ , χ^+ exchanges
 - flavour mixing in the sfermion mass matrix

\Rightarrow Supersymmetric flavour problem

Dynamics of flavour \leftrightarrow Mechanism of SUSY breaking

Experimental question !

\Rightarrow Model-independent analysis provides important hints on the more fundamental theory of soft SUSY breaking

Model-independent Analysis

- Gabbiani et al. (1996), Hagelin et al. (1994)
 - gluino- and photino-mediated Susy contributions to FCNC phenomena
 - single-mass-insertion method
 - no QCD corrections included

→ order-of-magnitude bounds on soft parameters

- Borzumati, Greub, H., Wyler (1999)

Gluino-mediated contributions to $b \rightarrow s\gamma$

- complete LL-QCD corrections included (new operators induced !)
- general analysis beyond one-mass insertion
- new experimental bounds on $b \rightarrow s\gamma$
- SM contribution included

- Greub et al. (work in progress)

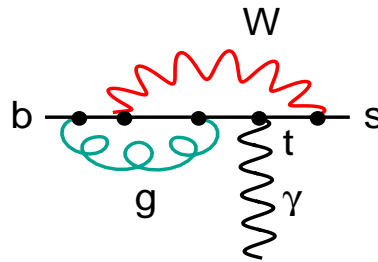
Interference effects with chargino contribution

Complete NLL-QCD corrections in the uMSSM

QCD Corrections in Rare B Decays

- Rate enhancement by QCD effects by more than two times within the SM

$$\alpha_s(M_W) \text{Log}\left(\frac{m_b^2}{M_W^2}\right)$$



→ Resummation of Logs necessary:

$$\text{LL} \quad \text{Leading Logs} \quad G_F (\alpha_s \text{Log})^N \quad (N = 0, 1..)$$

$$\text{NLL} \quad \text{Next-to-Leading Logs} \quad G_F \alpha_s (\alpha_s \text{Log})^N$$

- Appropriate theoretical framework

$$H_{eff}(b \rightarrow s\gamma) = -\frac{4G_F}{\sqrt{2}} V_{bt}V_{st}^* \sum_{i=1}^8 C_i(\mu) \hat{O}_i(\mu)$$

$\hat{O}_1 - \hat{O}_6$ vectorial four-quark operators (Type II)

\hat{O}_7, \hat{O}_8 dipole operators

- Within **SM** all contributions $\sim G_F V_{tb}V_{ts}^*$
→ LL, NLL ordering reflects the actual size of the contributions
- In the **MSSM** different sources of flavour violation, various couplings
→ LL, NLL ordering ?

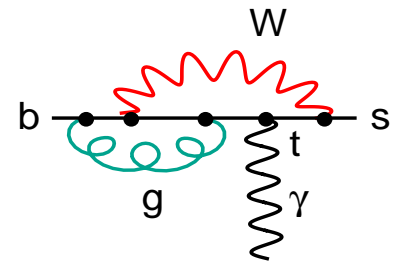
Particularly gluino-quark-squark coupling $\sim g_s$

→ O_7, O_8 type operators $\sim \alpha_s$
• New four-quark operators $\sim \alpha_s^2$

Formally:

$$\text{LL: } \alpha_s (\alpha_s \text{Log})^N, \quad \text{NLL: } \alpha_s \alpha_s (\alpha_s \text{Log})^N$$

NLL Contributions to $B \rightarrow X_s \gamma$



- NLL calculation within SM

- NLL corrections to matrix elements

- two-loop virtual corrections (Greub, H., Wyler)

- one-loop Bremsstrahlung (Ali, Greub; Pott)

- ⇒ $\sim +25\%$ shift of the central value

- ⇒ scale dependence reduced: $\sim 22\% \rightarrow \sim 5\%$

- NLL corrections to Wilson coefficients

- two-loop matching conditions (Adel, Yao; Greub, H.)

- three-loop anomalous dimens. (Chetyrkin, Misiak, Münz)

- ⇒ $\sim -4\%$ shift of the central value

- Two-loop electroweak corrections

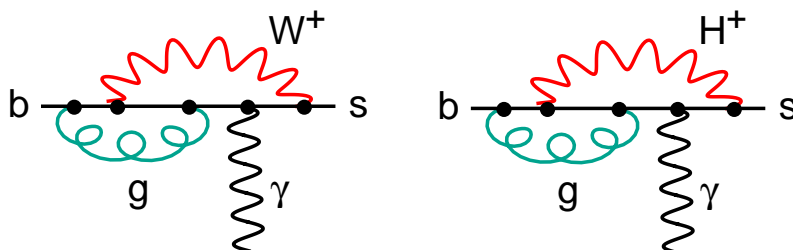
- (Czarnecki, Marciano; Strumia; Haisch, Gambino)

- ⇒ less than 2% in the branching ratio

$$BR(B \rightarrow X_s \gamma) = (3.32 \pm 0.22 \pm 0.26) \times 10^{-4}$$

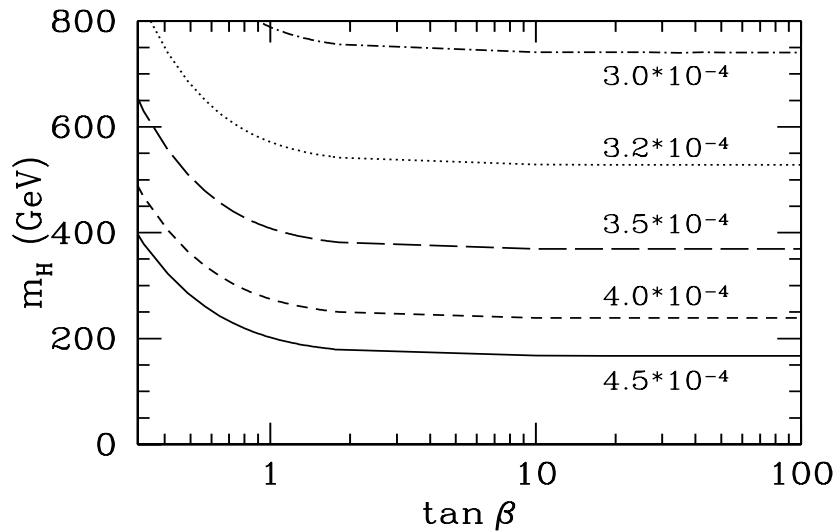
- NLL Calculation within 2HDM

- (Ciuchini, Degrandi, Gambino, Guidice; Greub, Borzumati)



$$C_{NLL}(M_W) = C_{NLL}^{SM}(M_W) + C_{NLL}^{NEW}(M_W)$$

- 2HDM 'II' (\rightarrow MSSM): $m_{H^+} \geq 165 \text{ GeV}$



\Rightarrow Bounds are rather sensitive to QCD and electroweak corrections

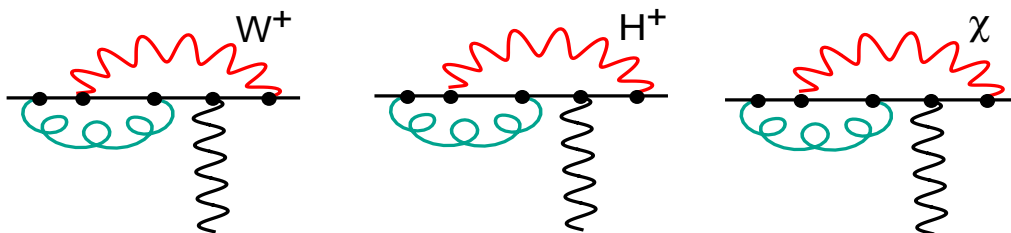
Multi Higgs Doublet Models

\Rightarrow The truncation of the perturbative series at the NLL level is often **not** appropriate.

- **Susy scenario including chargino contribution** (Ciuchini, Degrassi, Gambino, Guidice)

a) Minimal flavour violation b) Heavy gluino limit:

- $\mu_{\tilde{g}} \sim O(m_{\tilde{g}}, m_{\tilde{q}}, m_{\tilde{t}_1}) \gg \mu_W \sim O(m_W, m_{H^+}, m_t, m_\chi, m_{\tilde{t}_2})$
- NLL QCD corrections up to first order in $\mu_W/\mu_{\tilde{g}}$.



$$C_{NLL}(M_W) = C_{NLL}^{SM}(M_W) + C_{NLL}^{H^+}(M_W) + C_{NLL}^{\chi}(M_W)$$

NLL QCD contributions in uMSSM

- Complete NLL:

$$W g \quad H^+ g \quad \chi^+ g \quad \chi^0 g \quad \tilde{g} g \quad (\text{Bobeth, Misiak, Urban})$$

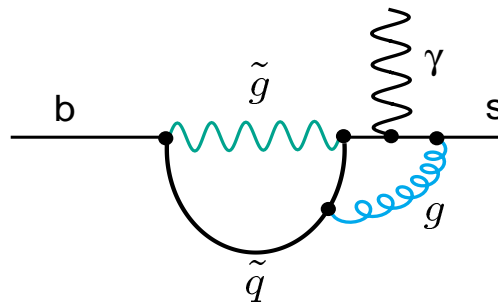
$$W \tilde{g} \quad H^+ \tilde{g} \quad \chi^+ \tilde{g} \quad \chi^0 \tilde{g} \quad \tilde{g} \tilde{g}$$

Minimal flavour violation, heavy gluino:

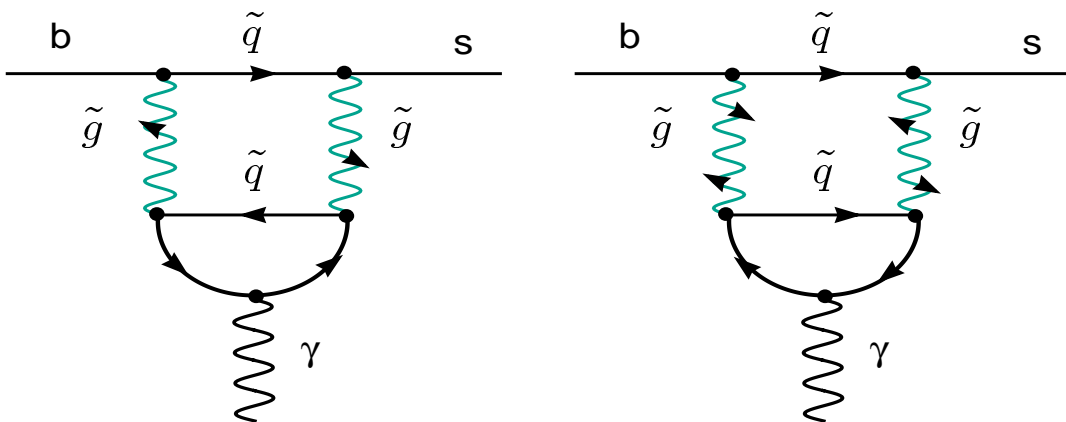
$$m_{\tilde{g}} = 700 \text{ GeV}, m_{H^+} = 100 \text{ GeV}, m_{\chi^+} = 140 \text{ GeV}, \tan\beta = 3$$

$\Rightarrow -17\%$ corrections due to gluonic SUSY contributions

- Gluonic Parts ($\tilde{g} g$)



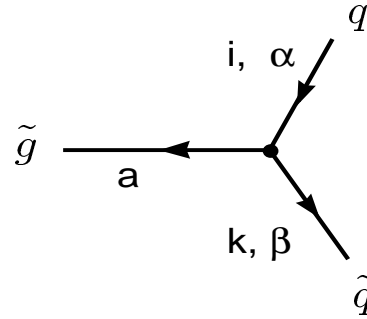
- Two-Gluino Parts ($\tilde{g} \tilde{g}$)



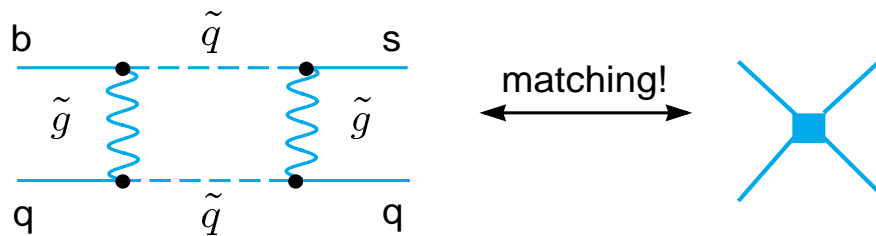
Gluino Contribution to $B \rightarrow X_s \gamma$

- Gluino-quark-squark coupling

$$-i g_s T_{\beta\alpha}^a (\Gamma_{QL}^{ki} P_L - \Gamma_{QR}^{ki} P_R)$$

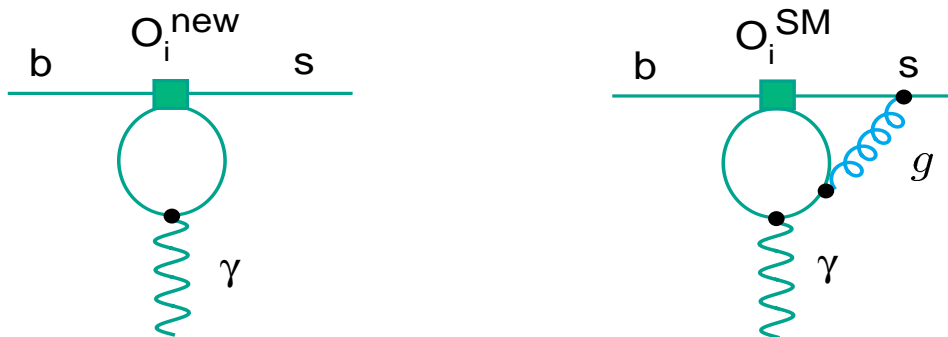


- New operators



⇒ scalar or tensorial \hat{O}_i^{NEW} (“Type I”) of order α_s^2
 Also magnetic operators with $m_{\tilde{g}}$ instead of m_b

- Mixing at the one-loop level



$$Type\ I \times \alpha_1 \leq Type\ II \times \alpha_2$$

LL

NLL

Ordering of the QCD Perturbative Expansion

- Formally:

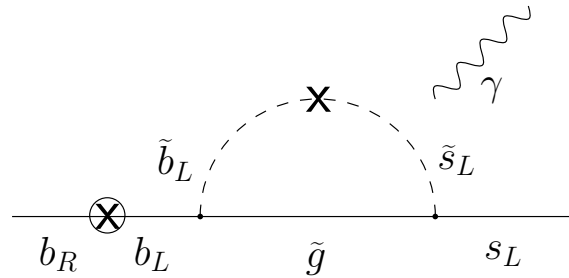
$$\text{LL: } \alpha_s(\alpha_s \text{Log})^N, \quad \text{NLL: } \alpha_s \alpha_s (\alpha_s \text{Log})^N$$

- Canonical Form of anomalous dimension matrix assured by suitable definition of operators:

$$\gamma_{ji,\tilde{g}}(\mu) = \frac{\alpha_s(\mu)}{4\pi} \gamma_{ji,\tilde{g}}^0 + \frac{\alpha_s^2(\mu)}{(4\pi)^2} \gamma_{ji,\tilde{g}}^1 + \dots,$$

$$\mathcal{H}_{eff}^{\tilde{g}} = \sum_i C_{i,\tilde{g}}(\mu) \mathcal{O}_{i,\tilde{g}}(\mu) + \sum_i \sum_q C_{i,\tilde{g}}^q(\mu) \mathcal{O}_{i,\tilde{g}}^q(\mu).$$

- Magnetic operators, with chirality violation signalled by the presence of the **b-quark mass** m_b :



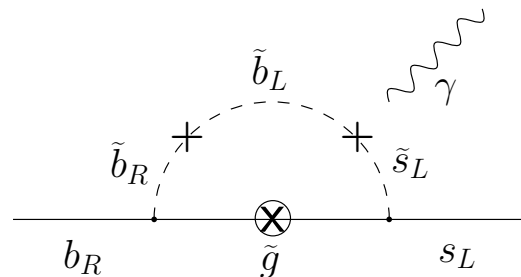
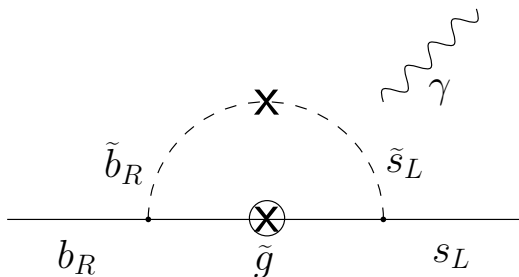
$$\mathcal{O}_{7b,\tilde{g}} = eg_s^2(\mu) \overline{m}_b(\mu) (\bar{s} \sigma^{\mu\nu} P_R b) F_{\mu\nu},$$

$$\mathcal{O}'_{7b,\tilde{g}} = eg_s^2(\mu) \overline{m}_b(\mu) (\bar{s} \sigma^{\mu\nu} P_L b) F_{\mu\nu},$$

$$\mathcal{O}_{8b,\tilde{g}} = g_s(\mu) g_s^2(\mu) \overline{m}_b(\mu) (\bar{s} \sigma^{\mu\nu} T^a P_R b) G_{\mu\nu}^a,$$

$$\mathcal{O}'_{8b,\tilde{g}} = g_s(\mu) g_s^2(\mu) \overline{m}_b(\mu) (\bar{s} \sigma^{\mu\nu} T^a P_L b) G_{\mu\nu}^a.$$

- Magnetic operators in which the chirality-violating parameter is the **gluino mass** $m_{\tilde{g}}$:



$$\mathcal{O}_{7\tilde{g},\tilde{g}} = eg_s^2(\mu) (\bar{s} \sigma^{\mu\nu} P_R b) F_{\mu\nu},$$

$$\mathcal{O}'_{7\tilde{g},\tilde{g}} = eg_s^2(\mu) (\bar{s} \sigma^{\mu\nu} P_L b) F_{\mu\nu},$$

$$\mathcal{O}_{8\tilde{g},\tilde{g}} = g_s(\mu) g_s^2(\mu) (\bar{s} \sigma^{\mu\nu} T^a P_R b) G_{\mu\nu}^a,$$

$$\mathcal{O}'_{8\tilde{g},\tilde{g}} = g_s(\mu) g_s^2(\mu) (\bar{s} \sigma^{\mu\nu} T^a P_L b) G_{\mu\nu}^a.$$

- Four-quark operators with **vector** Lorentz structure (Type II):

$$\begin{aligned}
\mathcal{O}_{11,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}\gamma_\mu P_L b)(\bar{q}\gamma^\mu P_L q), & \mathcal{O}_{11,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}\gamma_\mu P_R b)(\bar{q}\gamma^\mu P_R q), \\
\mathcal{O}_{12,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}_\alpha\gamma_\mu P_L b_\beta)(\bar{q}_\beta\gamma^\mu P_L q_\alpha), & \mathcal{O}_{12,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}_\alpha\gamma_\mu P_R b_\beta)(\bar{q}_\beta\gamma^\mu P_R q_\alpha), \\
\mathcal{O}_{13,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}\gamma_\mu P_L b)(\bar{q}\gamma^\mu P_R q), & \mathcal{O}_{13,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}\gamma_\mu P_R b)(\bar{q}\gamma^\mu P_L q), \\
\mathcal{O}_{14,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}_\alpha\gamma_\mu P_L b_\beta)(\bar{q}_\beta\gamma^\mu P_R q_\alpha), & \mathcal{O}_{14,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}_\alpha\gamma_\mu P_R b_\beta)(\bar{q}_\beta\gamma^\mu P_L q_\alpha),
\end{aligned}$$

- Four-quark operators with **scalar** and **tensor** Lorentz structure (Type I):

$$\begin{aligned}
\mathcal{O}_{15,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}P_R b)(\bar{q}P_R q), & \mathcal{O}_{15,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}P_L b)(\bar{q}P_L q), \\
\mathcal{O}_{16,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}_\alpha P_R b_\beta)(\bar{q}_\beta P_R q_\alpha), & \mathcal{O}_{16,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}_\alpha P_L b_\beta)(\bar{q}_\beta P_L q_\alpha), \\
\mathcal{O}_{17,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}P_R b)(\bar{q}P_L q), & \mathcal{O}_{17,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}P_L b)(\bar{q}P_R q), \\
\mathcal{O}_{18,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}_\alpha P_R b_\beta)(\bar{q}_\beta P_L q_\alpha), & \mathcal{O}_{18,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}_\alpha P_L b_\beta)(\bar{q}_\beta P_R q_\alpha), \\
\mathcal{O}_{19,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}\sigma_{\mu\nu} P_R b)(\bar{q}\sigma^{\mu\nu} P_R q), & \mathcal{O}_{19,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}\sigma_{\mu\nu} P_L b)(\bar{q}\sigma^{\mu\nu} P_L q), \\
\mathcal{O}_{20,\tilde{g}}^q &= g_s^4(\mu)(\bar{s}_\alpha\sigma_{\mu\nu} P_R b_\beta)(\bar{q}_\beta\sigma^{\mu\nu} P_R q_\alpha), & \mathcal{O}_{20,\tilde{g}}^{q'} &= g_s^4(\mu)(\bar{s}_\alpha\sigma_{\mu\nu} P_L b_\beta)(\bar{q}_\beta\sigma^{\mu\nu} P_L q_\alpha),
\end{aligned} \tag{1}$$

- Magnetic operators, with chirality violation signalled by the presence of the **c-quark mass** m_c :

$$\begin{aligned}
\mathcal{O}_{7c,\tilde{g}} &= eg_s^2(\mu)\bar{m}_c(\mu)(\bar{s}\sigma^{\mu\nu} P_R b)F_{\mu\nu}, & \mathcal{O}'_{7c,\tilde{g}} &= eg_s^2(\mu)\bar{m}_c(\mu)(\bar{s}\sigma^{\mu\nu} P_L b)F_{\mu\nu}, \\
\mathcal{O}_{8c,\tilde{g}} &= g_s(\mu)g_s^2(\mu)\bar{m}_c(\mu)(\bar{s}\sigma^{\mu\nu} T^a P_R b)G_{\mu\nu}^a, & \mathcal{O}'_{8c,\tilde{g}} &= g_s(\mu)g_s^2(\mu)\bar{m}_c(\mu)(\bar{s}\sigma^{\mu\nu} T^a P_L b)G_{\mu\nu}^a
\end{aligned}$$

LL-Analysis introduces already the complete operator basis !

Sfermion Mass Matrix

- Gluino-quark-squark coupling in mass eigenstates \tilde{q}_i ($i = 1, \dots, 6$)

$$-i g_s T_{\beta\alpha}^a (\Gamma_{QL}^{ki} P_L - \Gamma_{QR}^{ki} P_R)$$

- Super KM basis $\tilde{q}_{L,Rj}$ ($j = 1, 2, 3$)

- quark mass matrices are diagonal !
- squarks are rotated ‘parallel’ to their fermionic superpartners !
- in general not mass eigenstates: $\tilde{q}_{L,R} = \Gamma_{QL,R}^+ \tilde{q}_i$

Sfermion mass matrix in uMSSM in $\tilde{q}_{L,R}$ basis:

$$\mathcal{M}_D^2 = (F/D)_{6 \times 6}^D + \begin{pmatrix} m_{Q,LL}^2 & m_{D,LR}^2 \\ m_{D,RL}^2 & m_{D,RR}^2 \end{pmatrix}$$

$$\mathcal{M}_U^2 = (F/D)_{6 \times 6}^U + \begin{pmatrix} m_{Q,LL}^2 & m_{U,LR}^2 \\ m_{U,RL}^2 & m_{U,RR}^2 \end{pmatrix}$$

from F, D terms

from soft breaking

3×3 diagonal submatrices

m_i^2 not diagonal

All neutral gaugino couplings are flavour diagonal!

⇒ FCNC are induced by off-diagonal (off-generational) terms in $m_{LL}^2, m_{RR}^2, m_{LR}^2$

Numerical Analysis

- One-mass insertion approximation

$$\delta_{LR,23} = m_{LR,23}^2 / \tilde{m}^2$$

Sfermion propagator can be expanded as a series in terms of δ , where \tilde{m}^2 is an average mass.

- $x := m_{\tilde{g}}^2 / m_{\tilde{q}}^2, m_{\tilde{q}} = 500 GeV$

- $\delta_{LR,23}$

- $\delta_{LL,23}$

- Input parameters:

$$\tan\beta = 2, m_b = 3 GeV, m_t = 175 GeV, m_Z = 91.18 GeV, \sin^2(\theta_W) = 0.2316, m_{\tilde{q}} = 500 GeV$$

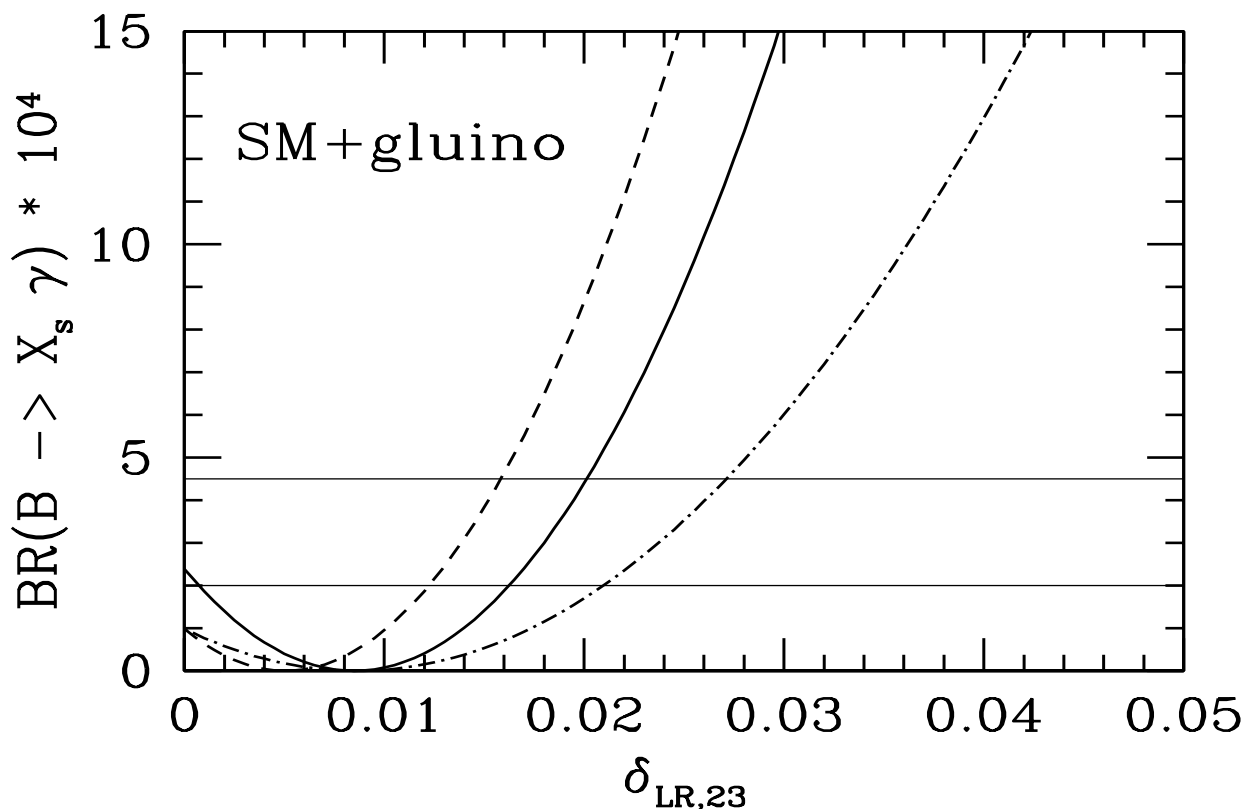
- Direct comparison (only gluino): $\delta_{LR,23}, 10^{-2}$

x	Gab. et al.	no QCD	with QCD
0.3	1.8	1.9	1.2
1.0	2.3	2.2	1.7
4.0	4.2	4.3	3.6

- $\alpha_s \leftrightarrow G_F$

- $\Gamma_{DL}^{kb} \Gamma_{DL}^{*ks}, \Gamma_{DR}^{kb} \Gamma_{DL}^{*,ks} \leftrightarrow V_{tb} V_{ts}^*$

$\delta_{LR,23}$



The size of LL QCD corrections to $BR(B \rightarrow X_s \gamma)$ for $x = 0.3$ as a function of $\delta_{LR,23}$.

Solid line:

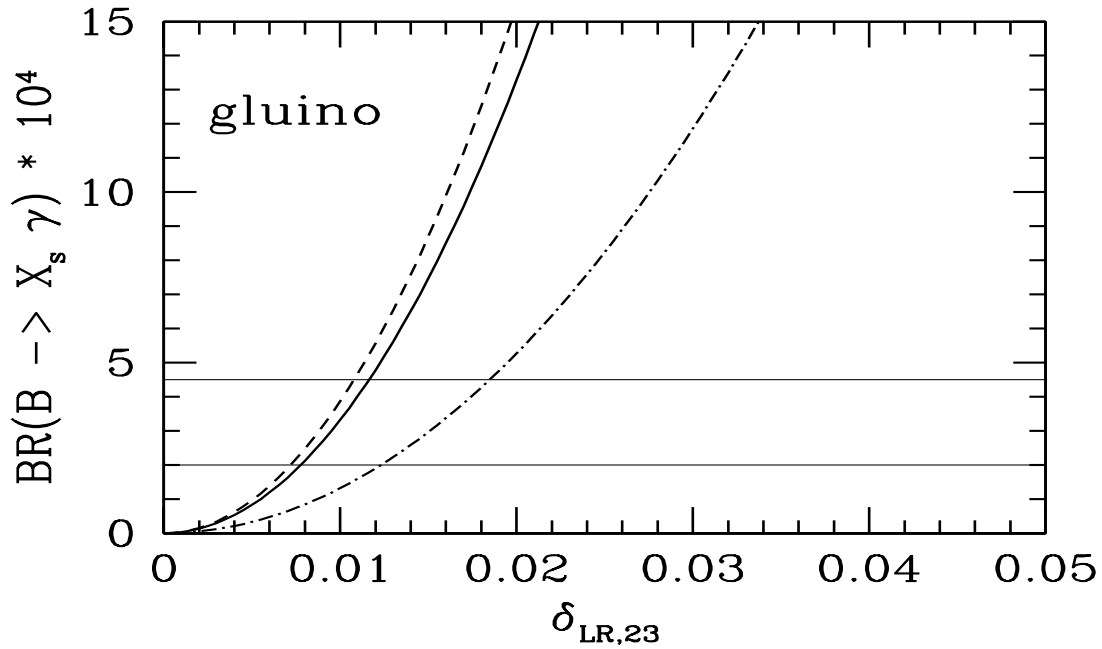
includes LL QCD corrections systematically.

Dashed line:

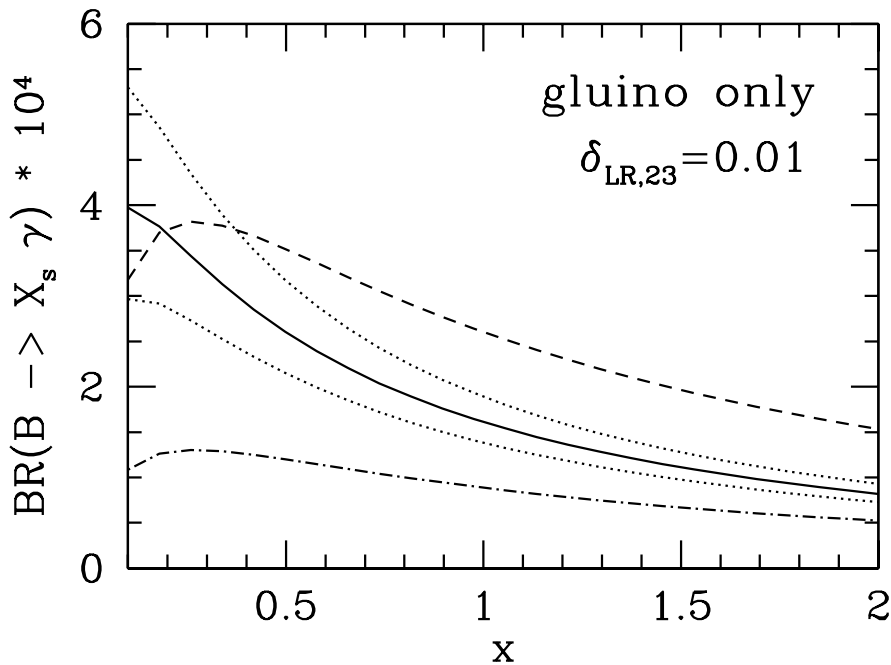
no QCD corrections to the Wilson coefficients;
explicit α_s factor taken at scale $\mu = m_b$.

Dashed-dotted line:

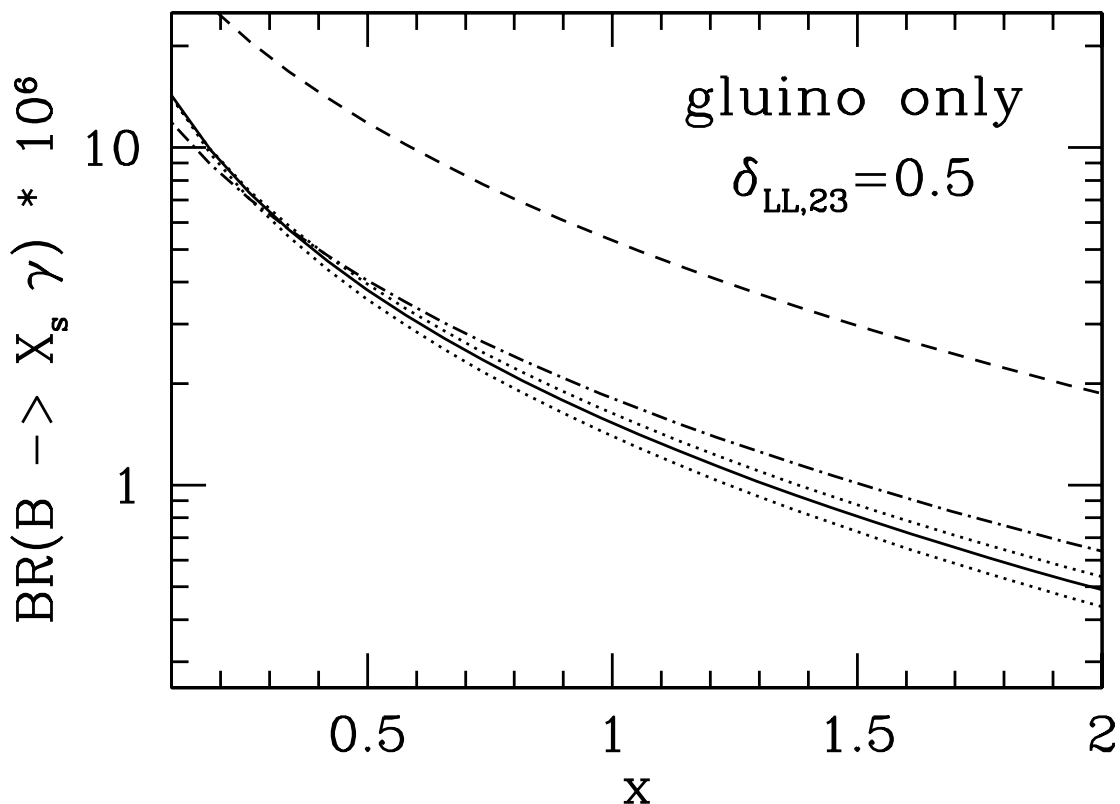
no QCD corrections to the Wilson coefficients;
explicit α_s factor taken at scale $\mu = m_W$.



The size of LL QCD corrections to $BR(B \rightarrow X_s \gamma)$ for $x = 0.3$ as a function of $\delta_{LR,23}$.



$BR(B \rightarrow X_s \gamma)$ as a function of $x = m_g^2/m_{\tilde{q}}^2$;
 $\delta_{LR,23} = 0.01$; $m_{\tilde{q}} = 500$ GeV.



$BR(B \rightarrow X_s \gamma)$ as a function of $x = m_g^2/m_q^2$,
 only $\delta_{LL,23}$ is non-vanishing and fixed to the value 0.5.

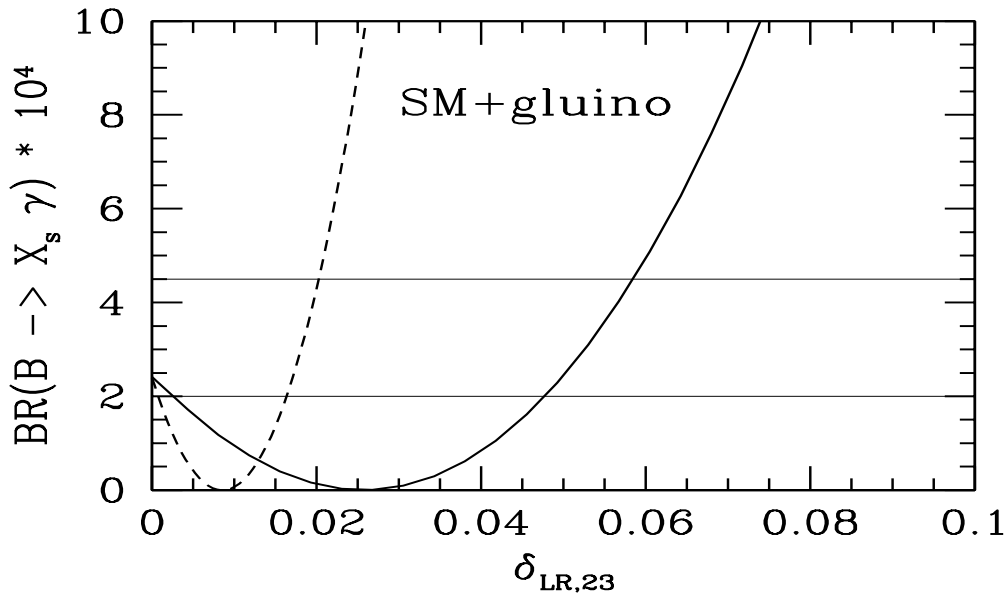
The solid line shows the branching ratio at the LO in QCD, for $\mu_b = 4.8$ GeV.

The two dotted lines indicate the range of variation of the branching ratio when μ_b spans the interval 2.4–9.6 GeV.

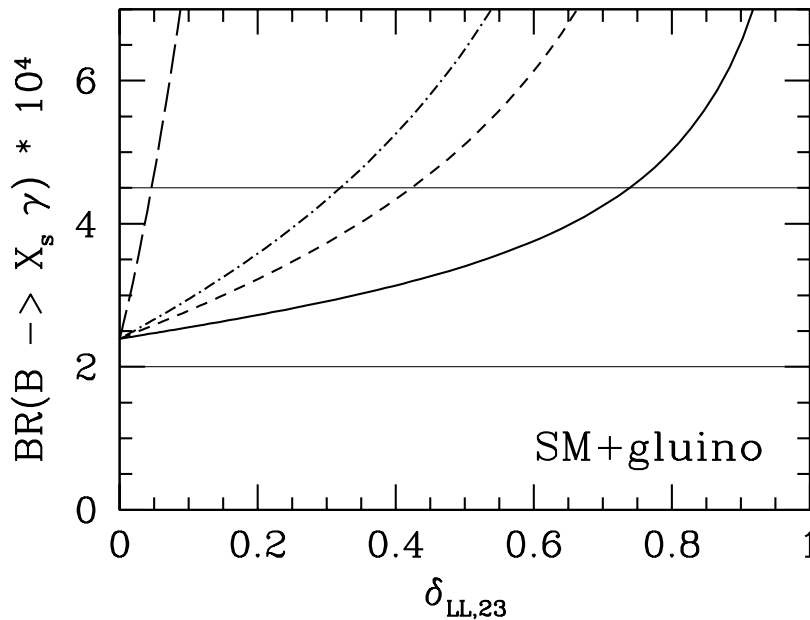
Dashed line: no QCD corrections to the Wilson coefficients; explicit α_s factor taken at scale $\mu = m_b$.

Dashed-dotted line: no QCD corrections to the Wilson coeffs.; explicit α_s factor taken at scale $\mu = m_W$.

Interference Effects



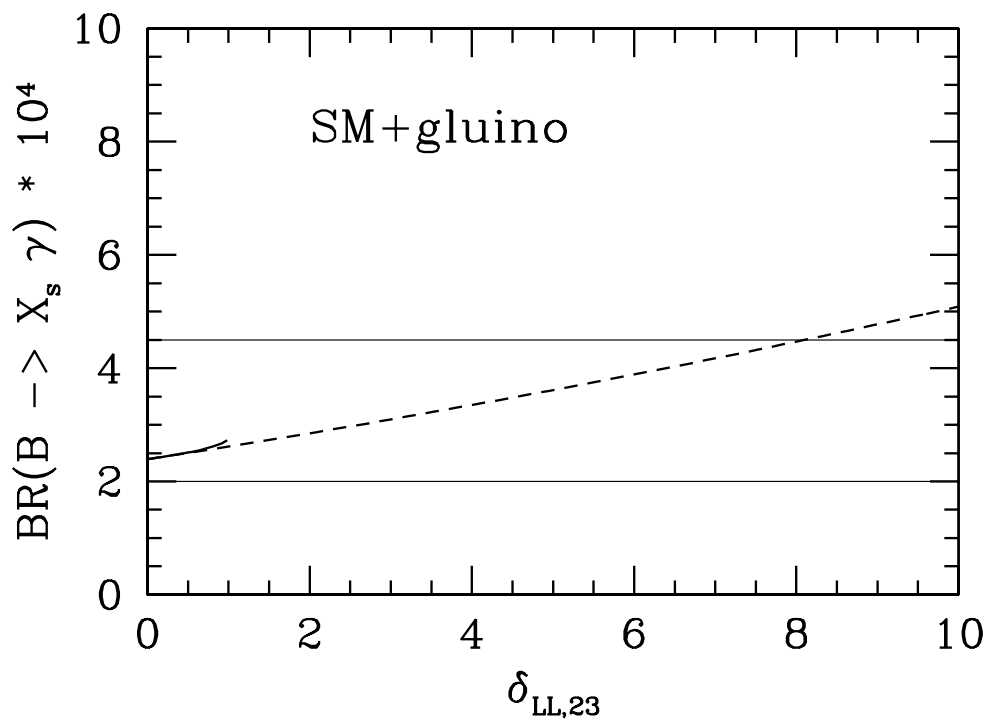
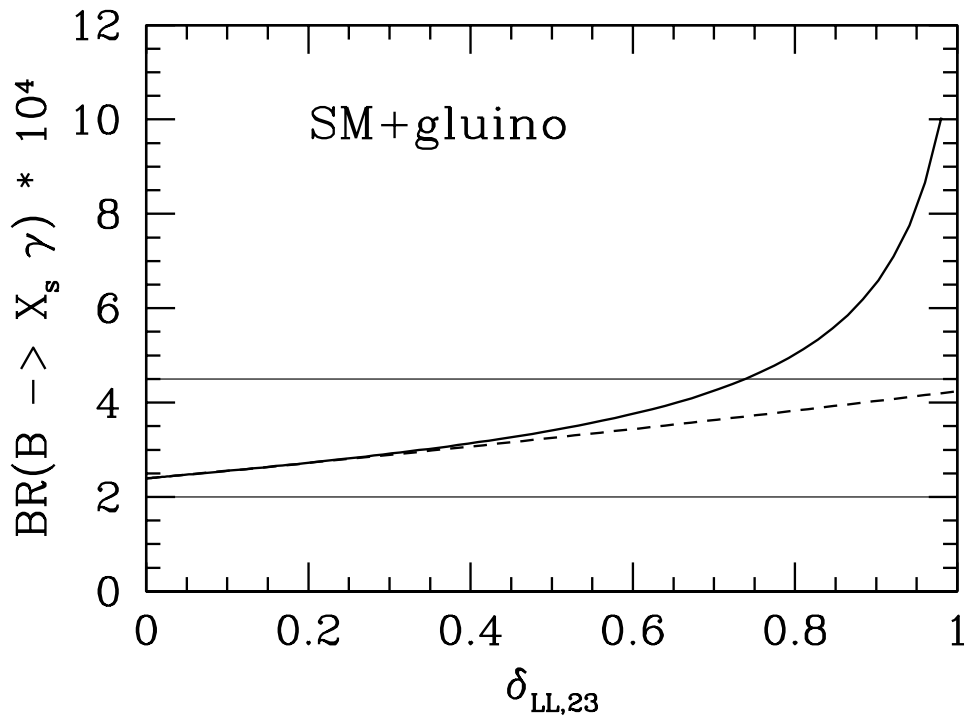
$BR(B \rightarrow X_s \gamma)$ as a function of $\delta_{LR;23}$ including interference effects with a chain $\delta_{LL;23}\delta_{LR;33}$ in solid line.



$BR(B \rightarrow X_s \gamma)$ vs. $\delta_{LL,23}$, when $\delta_{LL,23}$ and $\delta_{LR,33}$ are the only sources of chiral-flavour violation.

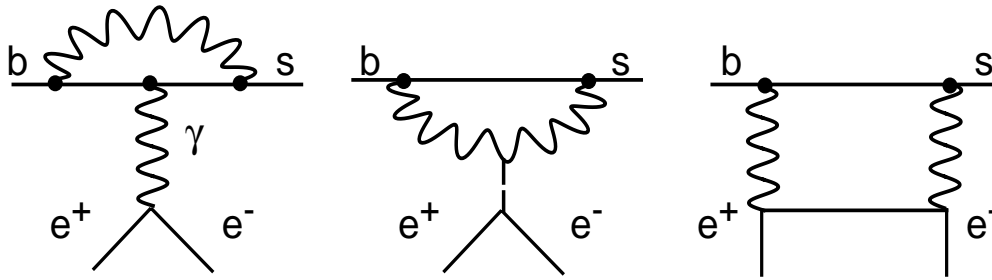
$\delta_{LR,33}$: 0 (solid line), 0.006 (short-dashed line), 0.01 (dot-dashed line), 0.1 (long-dashed line); $x = 0.3$ and $m_{\tilde{q}} = 500$ GeV.

Mass-Insertion Approximation



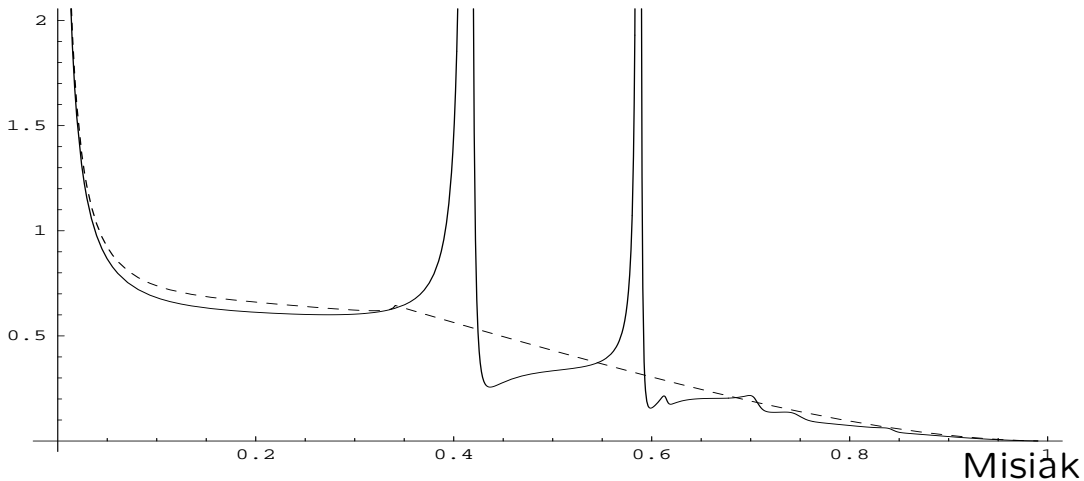
Mass insertion approximation (dashed line) vs. exact result (solid line) as a function of $\delta_{LL;23}$, $x = 0.3$ and $x = 4$.

The Decay $B \rightarrow X_s l^+ l^-$



- Nonperturbative contributions:

- power corrections in $1/m_b^2$ and $1/m_c^2$ as in $B \rightarrow X_s \gamma$
- on-shell $c\bar{c}$ resonances
 \Rightarrow kinematical cuts in the dilepton mass spectrum:
 $0.05 < (m_{l^+l^-}/m_b)^2 < 0.25$



- Dominating short distance contribution:

- Two additional operators induced:

$$\mathcal{O}_9 = \frac{e^2}{16\pi^2} (\bar{s}\gamma_\mu P_L b) (\bar{l}\gamma^\mu l), \quad \mathcal{O}_{10} = \frac{e^2}{16\pi^2} (\bar{s}\gamma_\mu P_L b) (\bar{l}\gamma^\mu \gamma_5 l).$$

- \mathcal{O}_2 mixes into \mathcal{O}_9 at one loop:
 large logarithm $L = \log(m_b/M_W)$ without the exchange of gluons

$$\Rightarrow (LL) G_F (\alpha_s)^{-1} (\alpha_s L)^N; \quad (NLL) G_F (\alpha_s L)^N$$

- The LL term is accidentally quite small
 \Rightarrow only NNLL term leads to $\pm 10\%$ accuracy

- * Wilson coefficients known to NNLL (Bobeth et al.)

$$C_9(\mu) = \frac{1}{\alpha_s(\mu)} C_9^{(-1)}(\mu) + C_9^{(0)} + \alpha_s(\mu) C_9^{(1)} + \dots$$

- * 2-loop matrix elements of the four-quark operators (NNLL) are unknown.

- Experiment:

$$BR(B \rightarrow X_s \mu^+ \mu^-) < 5.8 \cdot 10^{-5} \quad (\text{CLEO})$$

- Theory:

$$BR(B \rightarrow X_s l^+ l^-)_{\text{Cut: } \hat{s} \in [0.05, 0.25]} =$$

$$= BR(B \rightarrow X_c e \bar{\nu}) \int_{\text{Cut}} d\hat{s} [R_{quark}^{l^+ l^-}(\hat{s}) + \delta_{1/m_b^2} R(\hat{s}) + \delta_{1/m_c^2} R(\hat{s})]$$

$$= 0.104 [(1.36 \pm 0.18 \text{ (only scale)}) + 0.06 - 0.02] \cdot 10^{-5}$$

$$= (1.46 \pm 0.19 \text{ (only scale)}) \cdot 10^{-6}$$

13% perturbative uncertainty !

- Sensitivity to new Physics:

$$\text{If } C_7^{eff}(m_b) \text{ changes sign: } BR_{cut} : 1.5 \cdot 10^{-6} \rightarrow 3 \cdot 10^{-6}$$

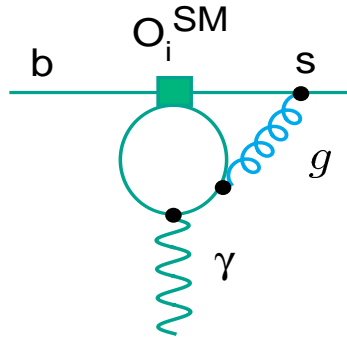
- Comparison with exclusive modes:

$$BR(B \rightarrow K^* \mu^+ \mu^-) = 1.9 \cdot 10^{-6}; \Delta BR = \left({}_{-17}^{+26}, \pm 6, {}_{-4}^{+6}, {}_{+0.4}^{-0.7}, \pm 2 \right) \%$$

Technical Details of the NLL QCD Calculation

2-loop matrix elements of the four-quark operators

(Greub, H., Wyler: $B \rightarrow X_s \gamma$ on-shell photon ($q^2 = 0$)):



- After Feynman parametrization

$$\Rightarrow \int_0^1 dx dy du dv \frac{[x(1-x)]^{1-\epsilon} y^{\epsilon-1} [1-v]^\epsilon v}{C^{2\epsilon}} \text{Poly}(x, y, v, u)$$

$$C = m_b^2 v(1-v)u - m_c^2 / (x(1-x))(1-v)y + i\delta$$

- Use Mellin Barnes representation of the propagator for C

$$\frac{1}{(k^2 - M^2)^\lambda} = \frac{1}{(k^2)^\lambda} \frac{1}{\Gamma(\lambda)} \frac{1}{2\pi i} \int_\gamma \left(-\frac{M^2}{k^2}\right)^s \Gamma(\lambda + s) \Gamma(-s) ds$$

($\lambda > 0$, γ parallel to the imaginary axis)

$$k^2 \leftrightarrow m_b^2 v(1-v)u \quad ; \quad M^2 \leftrightarrow \frac{m_c^2}{x(1-x)}(1-v)y \quad .$$

$$c_0 + \sum_{n,m} c_{nm} z^n \log^m z \quad , \quad z = \frac{m_c^2}{m_b^2}$$

- We retained all terms up to $m = 3$; truncating at $n = 2$ differs only by 1%
- No naked $\log(m_c^2/m_b^2)$ which would diverge for $m_c = 0$. (general proof: Sterman et al.)

For the case $B \rightarrow X_s l^+ l^-$ the calculation has to be generalized to off-shell photons ($q^2 \neq 0$) !!

Model-independent Analysis of $B \rightarrow X_s l^+ l^-$ and $B \rightarrow X_s \gamma$

Conservative analysis:

Global fit to the Wilson coefficients C_7, C_9, C_{10}

(Ali et al., Hewett et al.)

- $\Gamma(B \rightarrow X_s \gamma)$
- $d\Gamma(B \rightarrow X_s l^+ l^-) / d\hat{s}$
Invariant dilepton mass distribution
- $A(s) = \int_{-1}^1 d\cos\theta d^2\Gamma(B \rightarrow X_s l^+ l^-) / ds d\cos\theta \operatorname{sgn}(\cos\theta)$
Forward-Backward Charge Asymmetry

⇒ Determines magnitude + sign of C_7, C_8, C_{10}

(kinematical distributions: high statistics necessary!)

Precision test of new physics !

$$B \rightarrow X_d \gamma$$

- **CKM suppression** by the factor $|V_{td}|^2/|V_{ts}|^2$ in the SM may not be true in extended models.
- **Effective Hamiltonian** as in $B \rightarrow X_s \gamma$ up to $s \rightarrow d$ and $\lambda_u = V_{ub}V_{ud}^*$ relative to λ_t and λ_c not small.
- **Power corrections** in $1/m_b^2$ and in $1/m_c^2$ are the same as in $B \rightarrow X_s \gamma$ (besides CKM factors).
But: long distance contributions from the u -quark loops are important. Can only modeled at present. No spurious enhancement of the form $\ln(m_u/\mu)$ (Ricciardi; Ali, Braun).
- Much of the theoretical improvements carried out in the context of $B \rightarrow X_s \gamma$ can straightforwardly adapted for the decay $B \rightarrow X_d \gamma$:
 - reduction of scale dependence μ_b : $LL \rightarrow NLL$ 10 %
 - for fixed value of the CKM parameters:
 $\Delta BR(B \rightarrow X_d \gamma)/BR(B \rightarrow X_d \gamma) = \pm(6 - 10)\%$.

Theoretical uncertainty in $R(d\gamma/s\gamma)$ even smaller:

$$R(d\gamma/s\gamma) \equiv \frac{\mathcal{B}(B \rightarrow X_d \gamma)}{\mathcal{B}(B \rightarrow X_s \gamma)}$$

\Rightarrow Future measurements of $R(d\gamma/s\gamma)$ will have a large impact on the CKM phenomenology !

- Theory:

$$-0.1 \leq \rho \leq 0.4, \quad 0.2 \leq \eta \leq 0.46$$

+ parametric dependences:

$$6.0 \times 10^{-6} \leq BR(B \rightarrow X_d \gamma) \leq 2.6 \times 10^{-5}$$

$$0.017 \leq R(d\gamma/s\gamma) \leq 0.074 .$$

- Experiment: (90% CL)

$$BR(B^0 \rightarrow \rho^0 \gamma) < 1.7 \cdot 10^{-5}$$
$$BR(B^+ \rightarrow \rho^+ \gamma) \leq 1.1 \cdot 10^{-5}$$
$$BR(B \rightarrow \rho \gamma) / BR(B \rightarrow K^* \gamma) < 0.32$$
$$\rightarrow |V_{td}/V_{ts}| < 0.72.$$

(CLEO II, PRL 84 2000).

$$BR(B^0 \rightarrow \rho^0 \gamma) \leq 0.56 \cdot 10^{-5}$$
$$BR(B^+ \rightarrow \rho^+ \gamma) \leq 2.27 \cdot 10^{-5}$$
$$BR(B \rightarrow \rho \gamma) / BR(B \rightarrow K^* \gamma) < 0.28$$

- Inclusive Rare B decays are
 - a laboratory for perturbative QCD and
 - a powerful tool for constraining new physics
- The constraints on the parameter space of various models are sensitive to NLL QCD corrections.
- The complete NLL QCD analysis is also necessary in order to ensure the validity of the RG-improved perturbation theory in the model under consideration.
- Status:
 - NLL prediction for $B \rightarrow X_s \gamma$:
 - *good agreement with the CLEO, ALEPH and also with the new Belle measurement.
 - *reduction of the model dependence necessary (shape of the photon spectrum \leftrightarrow nonperturbative background)
 - *matching conditions in the uMSSM missing
 - Inclusive $B \rightarrow X_s l^+ l^-$ decay:
 - *equally sensitive to new physics as exclusive mode
 - *can be predicted more precisely for small values of the dilepton mass ($\sim 10\%$ instead of $\sim (20 - 30)\%$)
 - *perturbative uncertainty of 13% in the NNLL prediction (two-loop matrix elements of the four quark operators).
 - Inclusive $B \rightarrow X_d \gamma$ decay:
 - *large impact on CKM phenomenology
 - *long distance contributions (up -quark)